



CERTIFICATE OF APPROPRIATENESS

Reviewed by the Houston Archaeological and Historical Commission

ITEM E06
HPO File #: HP2026_0175

July 16th, 2026

901 Commerce Street
Main Street Market Square

Applicant: Jennifer Flores, owner

Property: 901 Commerce Street, Tract 16, Block 2, SSBB Subdivision. The property is a two-story, 22,608 SF commercial building situated on a 7,823 square foot (78.2' x 100') corner lot.

Significance: This property is an industrial-style contributing commercial structure, constructed in 1912, located in the Main Street Market Square Historic District.

Proposal: New Construction – Storefront Signage

The applicant proposes to install two new wall signs with illuminated channel lettering on the front and side of the building and a non-illuminated blade sign that is mounted vertically at the building's front corner.

The proposal is as follows:

- Sign A: Dimensions: 40'4" length, 31" height, illuminated channel letter sign with white LEDs.
- Sign B: Dimensions: 40'4" length, 31" height, illuminated channel letter sign with white LEDs.
- Sign C: Dimensions: 7'5 length, 18'7 height, non-illuminated blade sign panels.
- The historic exterior will not be altered or negatively impacted by this project.

Public Comment: No public comment received.

Civic Association: No comment received.

Recommendation: Denial – Denial of COA, issuance of COR for work completed without a permit.

HAHC Action: -



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APPROVAL CRITERIA

ALTERATIONS, REHABILITATIONS, RESTORATIONS AND ADDITIONS

Sec. 33-241: HAHC shall issue a certificate of appropriateness for the alteration, rehabilitation, restoration or addition of an exterior feature of (i) any landmark, (ii) protected landmark, (iii) any building, structure or object that is part of an archaeological site, or (iv) contributing building in a historic district upon finding that the application satisfies the following criteria, as applicable:

S D NA

S - satisfies D - does not satisfy NA - not applicable

- | | |
|---|---|
| ☒ ☐ ☐ | (1) The proposed activity must retain and preserve the historical character of the property; |
| ☒ ☐ ☐ | (2) The proposed activity must contribute to the continued availability of the property for a contemporary use; |
| ☒ ☐ ☐ | (3) The proposed activity must recognize the building, structure, object or site as a product of its own time and avoid alterations that seek to create an earlier or later appearance; |
| ☒ ☐ ☐ | (4) The proposed activity must preserve the distinguishing qualities or character of the building, structure, object or site and its environment; |
| ☒ ☐ ☐ | (5) The proposed activity must maintain or replicate distinctive stylistic exterior features or examples of skilled craftsmanship that characterize the building, structure, object or site; |
| ☒ ☐ ☐ | (6) New materials to be used for any exterior feature excluding what is visible from public alleys must be visually compatible with, but not necessarily the same as, the materials being replaced in form, design, texture, dimension and scale; |
| ☒ ☐ ☐ | (7) The proposed replacement of exterior features, if any, should be based on an accurate duplication of features, substantiated by available historical, physical or pictorial evidence, where that evidence is available, rather than on conjectural designs or the availability of different architectural elements from other structures; |
| ☒ ☐ ☐ | (8) Proposed additions or alterations must be done in a manner that, if removed in the future, would leave unimpaired the essential form and integrity of the building, structure, object or site; |
| ☒ ☐ ☐ | (9) The proposed design for any exterior alterations or addition must not destroy significant historical, architectural, archaeological or cultural material, including but not limited to siding, windows, doors and porch elements; |
| ☒ ☐ ☐ | (10) The proposed alteration or addition must be compatible with the massing, size, scale material and character of the property and the context area; and |
| ☒ ☐ ☐ | (11) The distance from the property line to the front and side walls, porches, and exterior features of any proposed addition or alteration must be compatible with the distance to the property line of similar elements of existing contributing structures in the context area. |



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DISTRICT MAP



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SITE PLAN





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PREVIOUS SOUTHWEST & NORTHWEST SIDES (2024)





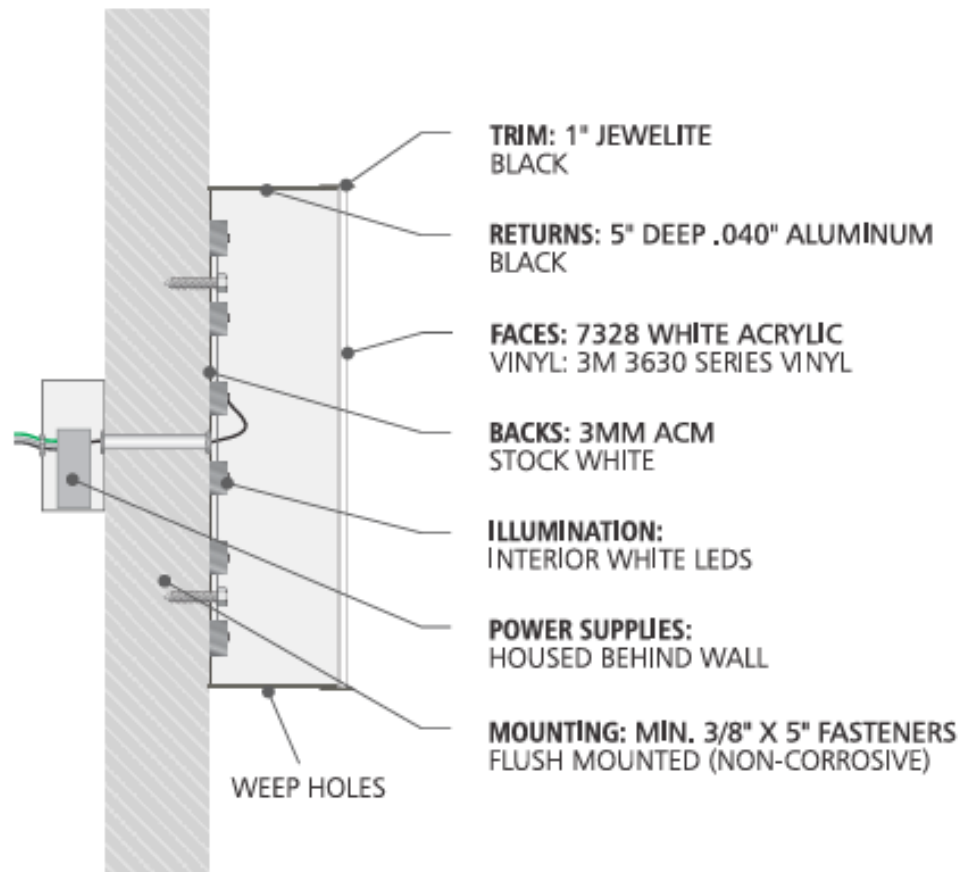
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ELECTRICAL DETAIL FOR CHANNEL LETTERING



FACE LIT CHANNEL LETTERS FLUSH MOUNT - TYPICAL DETAIL
SCALE: NTS



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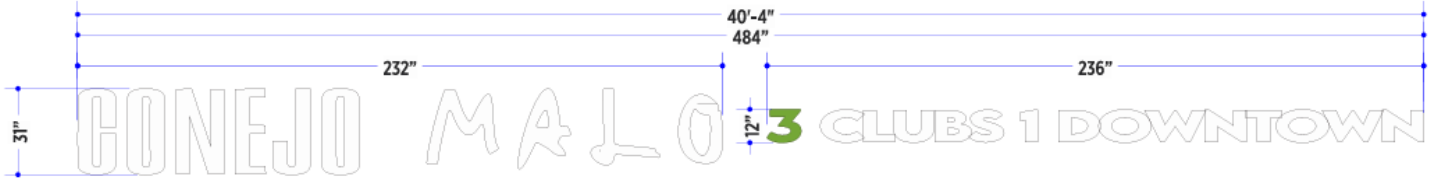
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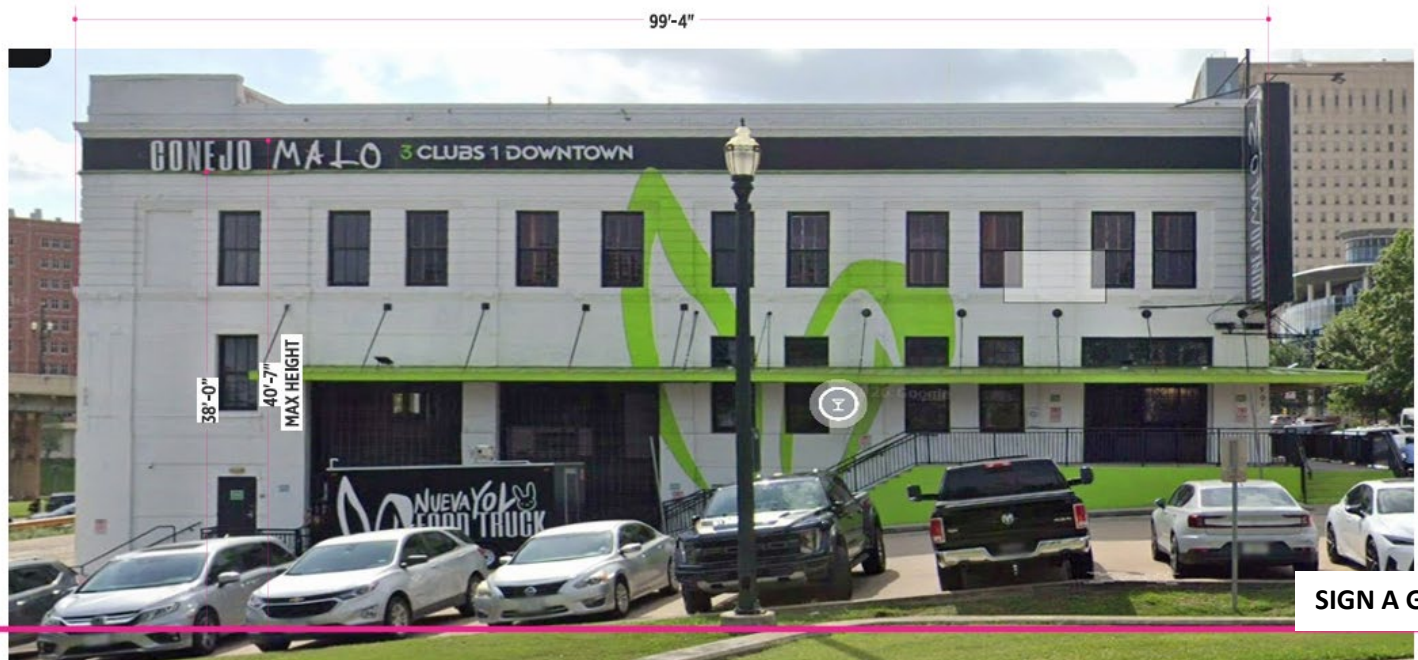
SIGN A RENDERING WITH LETTERING DIMENSIONS



PROPOSED SOUTHWEST SIDE (SIGN A DIMENSIONS)

A CHANNEL LETTERS
SCALE: 1/4"=1'

BOXED SQ FT = 104.19 ft²



SIGN A GRADE



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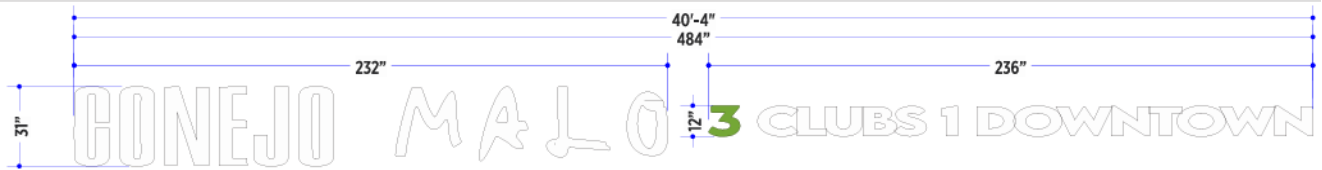
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SIGN B RENDERING WITH LETTERING DIMENSIONS



PROPOSED NORTHWEST SIDE (SIGN B DIMENSIONS)

B CHANNEL LETTERS
SCALE: 3/8"=1'

BOXED SQ FT = 104.19 ft²



SIGN B GRADE



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PROPOSED NORTHWEST SIDE (SIGN C DIMENSIONS)



DRAFT