



**MIDTOWN MANAGEMENT DISTRICT
PARKING BENEFIT DISTRICT ADVISORY COMMITTEE MEETING
MINUTES**

June 18, 2025, 3:00 p.m.

Midtown Management District Offices, 3rd Floor Conference Room
410 Pierce Street, Houston, Texas 77002

The Parking Officials was present, and the meeting was open to the public.

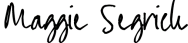
1. Roll Call	Maggie Segrich Scarlett Yarborough Giselle Martinez All of the above-Committee Members were present. Also, in attendance were: Midtown Staff members Chrystal Davis, Sharita Simpo, Madison Walkes, Rami Arafat, Senior Division Manager of Administration and Operations, and Kevia Stroder of ParkHouston, City of Houston Administration and Regulatory Affairs Department; Kyra Link, LLP and Sergeant C.J. Wall of the Houston Police Department South Central Division.
2. Public comments	There were no public comments made.
3. Consent Agenda	Mrs. Chrystal Davis presented the Consent Agenda. Committee Member Martinez made a motion to approve the Consent Agenda, including the minutes from the May 15, 2025, Midtown Parking Benefit District Advisory Committee meeting. The motion was seconded by Committee Member Yarborough and approved unanimously.
4. Current Parking Benefit District Projects	The staff provided an update regarding implementation of the currently approved projects. a. Discussion of current and past projects.

	<p>Sgt. Wall provided updates of the HPD Central Bike Patrol Program.</p> <p>b. Houston Police Department Bike Patrol Program Update</p> <p>Sgt. Wall reported that the Central Bike Patrol program is operational and is currently active. The program continues to serve as a visible deterrent to crime and supports local business engagement. He further stated that the program has \$8,000.00 remaining and expects funding to last until early July 2025. He further stated that the patrols of this project have been effective with recent felony theft arrest at Walgreens on Smith Street that have been handled by bike officers, demonstrating the program’s impact on community engagement and crime prevention.</p> <p>Due to funding exhaustion, the bike patrol program enforced by the HPD South Central Division concluded in June 2025.</p> <p>c. Loud Noise Ordinance Enforcement Update</p> <p>Sgt. Wall reported that the Initiative is ongoing, and progress reports will be provided to Director of Public Safety to present to the committee at an upcoming meeting. No new funding action was taken by the committee during this meeting.</p>
<p>5. Potential Midtown Parking Benefit District Projects</p>	<p>a. HPD Central Division’s Midtown Traffic and Parking Management Initiative</p> <p>Committee Member Martinez made a motion to approve the allocation of \$41,480.00 in Parking Benefit District funds for the HPD Central Division’s Midtown Traffic and Parking Management Initiative. The initiative is designed to address public complaints regarding speeding and traffic safety concerns along major corridors within Midtown. The focus will be on traffic enforcement during peak hours, with officers primarily issuing citations for speeding and red-light violations. Parking enforcement will be handled only as a secondary task when necessary.</p>

	<p>The motion was seconded by Committee Member Yarborough and was approved unanimously by the committee.</p> <p>b. HPD Central Division Vagrant & Property Crime Reduction Initiative</p> <p>Committee Member Martinez made a motion to approve the allocation of \$60,810.00 in Parking Benefit District funds to support the continuation of the HPD Central Division’s Vagrant, Noise, and Property Crime Reduction Initiative. The initiative addresses persistent issues related to homelessness, vagrancy, and theft impacting local businesses and the Midtown community. It also includes proactive enforcement, outreach, and a mix of bicycle and vehicle patrols to maintain high visibility and coverage.</p> <p>The motion also includes a provision that a memorandum be added to clarify that HPD officers will incorporate bicycle patrols into the program as staffing and conditions allow. The motion was seconded by Committee Member Yarborough and approved unanimously by the committee</p> <p>c. HPD Central Division’s Midtown Bar and Club Inspection Initiative</p> <p>The committee discussed the proposed initiative and tabled it for potential future funding.</p> <p>d. HPD Central Division’s Loud Noise Reduction Initiative</p> <p>Committee Member Martinez made a motion to approve the allocation of \$31,264.00 in Parking Benefit District funds for the HPD Central Division’s Loud Noise Reduction Initiative. The initiative aims to address persistent and excessive noise complaints in the Midtown area by increasing enforcement presence and response during peak nighttime hours. This funding will support overtime deployment of HPD officers to monitor and enforce applicable noise ordinances. The motion was seconded by Committee Member Yarborough and was approved unanimously by the committee.</p> <p>e. Water Donation Proposal by the Houston Citizens’ Police Academy Alumni Association.</p>
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	<p>Committee Member Martinez made a motion to approve the allocation of \$1,800.00 in Parking Benefit District funds to support the Water Donation Proposal submitted by the Houston Citizens Police Academy Alumni Association. The purpose of the initiative is to provide 10 pallets of bottled water to officers and volunteers of the Houston Police Department who serve in the Midtown area, particularly during the high-heat summer months to promote health, safety, and well-being. The motion was seconded by Committee Member Yarborough and was approved unanimously by the committee. The committee will continue to discuss funding the water donation further at a later committee meeting.</p>
<p>6. Announcements</p>	<p>Next meeting will be Thursday, September 11, 2025, at 3:00 p.m.</p>
<p>7. Adjourn</p>	<p>There being no other business, the meeting was adjourned.</p>

Committee meetings are open to the public. For special needs or information about this Committee, please contact Chrystal Davis at 713-526-7577 or cdavis@midtownhouston.com.

Signed by:

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 Maggie Segrich
 Committee Chair

9/12/2025

 Date